



*Supporting journalism*

## Web End User Licence Price List for Existing Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

**N.B.** NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



## Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

### Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£106	£106	£106										
6-25	£121	£125	£201	£277	£387	£525	£659						
26-50	£136	£201	£319	£445	£622	£842	£1,059	£1,589					
51-100	£157	£234	£374	£521	£726	£982	£1,236	£1,854	£2,332				
101-500	£176	£262	£417	£582	£815	£1,101	£1,388	£2,081	£2,613	£3,609	£4,875		
501-1,000	£198	£297	£472	£654	£917	£1,238	£1,561	£2,342	£2,944	£4,065	£5,490		
1,001-5,000	£219	£326	£519	£725	£1,010	£1,370	£1,722	£2,590	£3,253	£4,497	£6,068	£8,571	£12,659
5,001-10,000	£236	£354	£564	£791	£1,106	£1,497	£1,908	£2,830	£3,554	£4,907	£6,626	£9,357	£13,818
10,001-25,000	£259	£384	£615	£859	£1,201	£1,625	£2,050	£3,077	£3,860	£5,334	£7,208	£10,175	£15,027
25,001-50,000	£277	£415	£661	£927	£1,294	£1,751	£2,205	£3,313	£4,162	£5,746	£7,785	£10,957	£16,184
50,001-75,000	£304	£452	£723	£1,009	£1,415	£1,914	£2,413	£3,619	£4,548	£6,282	£8,484	£11,977	£17,689
75,001-125,000	£329	£491	£786	£1,100	£1,538	£2,080	£2,621	£3,937	£4,946	£6,830	£9,224	£13,019	£19,230
125,001-200,000	£354	£549	£880	£1,229	£1,716	£2,325	£2,929	£4,397	£5,526	£7,633	£10,309	£14,555	£21,482
200,001+	£380	£567	£907	£1,270	£1,776	£2,404	£3,030	£4,548	£5,714	£7,892	£10,659	£15,052	£22,228

### Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£20	£20	£20										
6-25	£22	£22	£31	£41	£55	£72	£91						
26-50	£23	£31	£47	£62	£86	£112	£142	£211					
51-100	£27	£34	£54	£71	£97	£131	£162	£243	£307				
101-500	£29	£40	£58	£81	£109	£149	£184	£274	£346	£474	£639		
501-1,000	£31	£43	£66	£91	£122	£162	£207	£308	£385	£532	£718		
1,001-5,000	£33	£48	£71	£97	£136	£182	£228	£342	£426	£591	£793	£1,118	£1,647
5,001-10,000	£34	£51	£80	£106	£149	£200	£253	£371	£468	£642	£865	£1,221	£1,802
10,001-25,000	£36	£55	£84	£117	£159	£216	£271	£404	£505	£696	£941	£1,326	£1,957
25,001-50,000	£41	£58	£91	£124	£171	£232	£289	£434	£544	£751	£1,013	£1,428	£2,106
50,001-75,000	£43	£62	£97	£135	£186	£253	£315	£476	£595	£820	£1,107	£1,562	£2,303
75,001-125,000	£48	£69	£106	£146	£205	£274	£346	£515	£648	£892	£1,204	£1,695	£2,506
125,001-200,000	£51	£78	£118	£161	£227	£306	£384	£574	£721	£998	£1,344	£1,895	£2,798
200,001+	£55	£80	£121	£168	£235	£314	£397	£595	£746	£1,032	£1,390	£1,959	£2,894

# Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



## Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£21	£21	£21										
6-25	£24	£24	£33	£46	£62	£82	£101						
26-50	£27	£33	£51	£71	£96	£129	£161	£240					
51-100	£29	£40	£60	£82	£111	£151	£187	£280	£353				
101-500	£31	£42	£67	£92	£125	£168	£212	£314	£395	£543	£735		
501-1,000	£33	£48	£76	£100	£139	£187	£236	£354	£443	£613	£825		
1,001-5,000	£35	£54	£82	£111	£155	£208	£262	£391	£491	£677	£915	£1,290	£1,903
5,001-10,000	£40	£58	£88	£121	£168	£228	£288	£427	£537	£739	£999	£1,403	£2,077
10,001-25,000	£42	£62	£95	£131	£184	£246	£311	£468	£582	£802	£1,084	£1,529	£2,257
25,001-50,000	£46	£67	£101	£142	£198	£265	£334	£500	£628	£864	£1,173	£1,645	£2,429
50,001-75,000	£49	£71	£111	£155	£217	£289	£364	£546	£687	£944	£1,274	£1,802	£2,657
75,001-125,000	£54	£79	£121	£168	£234	£314	£395	£594	£746	£1,031	£1,388	£1,956	£2,887
125,001-200,000	£58	£87	£135	£186	£261	£352	£441	£662	£831	£1,148	£1,550	£2,186	£3,225
200,001+	£61	£91	£138	£194	£270	£363	£455	£687	£859	£1,187	£1,601	£2,263	£3,337

## Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£9	£9	£9										
6-25	£10	£10	£11	£14	£16	£18	£20						
26-50	£10	£11	£14	£17	£19	£22	£28	£35					
51-100	£10	£11	£16	£18	£21	£24	£30	£41	£51				
101-500	£10	£11	£17	£19	£22	£28	£32	£47	£56	£78	£99		
501-1,000	£11	£14	£17	£20	£24	£30	£34	£51	£61	£84	£111		
1,001-5,000	£11	£14	£18	£21	£27	£32	£40	£56	£69	£93	£121	£171	£250
5,001-10,000	£11	£16	£19	£22	£28	£34	£42	£60	£76	£100	£134	£186	£273
10,001-25,000	£11	£16	£19	£23	£29	£35	£46	£65	£81	£107	£145	£203	£299
25,001-50,000	£14	£17	£20	£24	£31	£40	£48	£69	£86	£117	£156	£219	£319
50,001-75,000	£14	£17	£21	£27	£32	£42	£53	£78	£94	£125	£170	£237	£351
75,001-125,000	£14	£18	£22	£28	£34	£47	£56	£82	£100	£137	£184	£258	£379
125,001-200,000	£16	£18	£23	£30	£40	£51	£61	£91	£111	£154	£206	£287	£422
200,001+	£16	£19	£23	£30	£40	£53	£65	£94	£117	£158	£212	£299	£436

## Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



### Price per link based on the estimated number of copies made per year

Newspapers	9.3p
Magazines	9.3p
Premium Magazines	18.6p
Minimum fee	Newspapers £106 Magazines £20 Magazines only £106

## Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

### Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£87	£87	£87										
6-25	£97	£100	£160	£225	£312	£420	£529						
26-50	£110	£160	£257	£358	£498	£674	£849	£1,272					
51-100	£125	£187	£300	£415	£580	£788	£990	£1,487	£1,866				
101-500	£139	£211	£335	£470	£652	£881	£1,110	£1,666	£2,091	£2,887	£3,900		
501-1,000	£159	£236	£377	£526	£734	£992	£1,250	£1,874	£2,355	£3,253	£4,393		
1,001-5,000	£175	£262	£415	£580	£810	£1,098	£1,382	£2,074	£2,604	£3,598	£4,857	£6,856	£10,131
5,001-10,000	£188	£283	£450	£633	£887	£1,197	£1,525	£2,265	£2,843	£3,926	£5,303	£7,487	£11,057
10,001-25,000	£208	£309	£491	£689	£958	£1,300	£1,640	£2,461	£3,089	£4,268	£5,769	£8,140	£12,019
25,001-50,000	£225	£334	£531	£740	£1,037	£1,398	£1,767	£2,653	£3,331	£4,597	£6,230	£8,766	£12,949
50,001-75,000	£243	£363	£576	£809	£1,132	£1,530	£1,929	£2,897	£3,638	£5,025	£6,789	£9,581	£14,154
75,001-125,000	£263	£394	£630	£881	£1,230	£1,665	£2,097	£3,150	£3,956	£5,465	£7,375	£10,415	£15,384
125,001-200,000	£283	£440	£700	£983	£1,374	£1,858	£2,342	£3,519	£4,418	£6,107	£8,248	£11,642	£17,185
200,001+	£306	£453	£727	£1,013	£1,421	£1,924	£2,423	£3,638	£4,572	£6,316	£8,529	£12,041	£17,786

### Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£18	£18	£18										
6-25	£20	£20	£27	£33	£46	£58	£72						
26-50	£21	£27	£36	£51	£69	£93	£113	£168					
51-100	£22	£30	£43	£58	£81	£106	£134	£198	£246				
101-500	£24	£32	£48	£65	£88	£118	£150	£223	£275	£379	£510		
501-1,000	£27	£34	£54	£72	£99	£134	£164	£247	£309	£427	£573		
1,001-5,000	£29	£40	£58	£81	£109	£146	£183	£273	£345	£473	£637	£894	£1,321
5,001-10,000	£30	£42	£62	£87	£119	£159	£203	£300	£374	£513	£692	£978	£1,440
10,001-25,000	£32	£46	£69	£94	£129	£173	£217	£324	£405	£557	£755	£1,061	£1,566
25,001-50,000	£33	£48	£72	£100	£138	£185	£234	£350	£435	£602	£815	£1,145	£1,686
50,001-75,000	£35	£53	£81	£109	£152	£203	£256	£380	£478	£656	£887	£1,250	£1,843
75,001-125,000	£40	£56	£86	£118	£162	£221	£275	£412	£519	£716	£960	£1,358	£2,005
125,001-200,000	£42	£61	£95	£131	£183	£243	£308	£465	£576	£798	£1,074	£1,517	£2,238
200,001+	£46	£62	£97	£136	£187	£254	£318	£478	£599	£823	£1,112	£1,568	£2,314

## Indemnity - protection against previous unlicensed copying

NLA can cover you for previous years historic unlicensed copying in the form of an indemnity. This legitimises earlier activity and is calculated using the current Price List.

To confirm the indemnity fee payable, please advise NLA of the date on which your organisation's copying commenced (noting that indemnity fees are subject to a maximum duration of six years in accordance with the Limitation Act 1980\*).

If your organisation's copying habits or licence coverage details have changed over the applicable time, please provide further information regarding such variation, as this may increase or decrease the fees quoted.



## Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

**Cost** - Extended Access is optional, and is charged at 10% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

A business with 25 staff	
Web Fixed – receipt of newspaper web links 4-5 users	£201
Web Fixed – receipt of magazine web links 4-5 users	£31
<b>Total</b>	<b>£232</b>
<b>Extended Access fee</b>	<b>£23.20</b>
<b>Total Licence fee</b>	<b>£255.20</b>

## Indefinite Access

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Indefinite Access" option. Indefinite Access gives you permission to access content with no time limit, from the day it is published.

**Cost** - Indefinite Access is optional, and is charged at 30% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

A business with 25 staff	
Web Fixed – receipt of newspaper web links 4-5 users	£201
Web Fixed – receipt of magazine web links 4-5 users	£31
<b>Total</b>	<b>£232</b>
<b>Indefinite Access fee</b>	<b>£69.60</b>
<b>Total Licence fee</b>	<b>£301.60</b>